The present study investigated the language of online reviews of the Pakistani Products through the first dimension, i.e. interactional versus informational production, of Multidimensional analysis developed by Douglas Biber (1988) with the aim to highlight their nature. The corpus for the present study was collected and compiled from Online reviews of Pakistani products. Different online review sites were used at the time of data collection. A corpus based methodology was used, while Multidimensional analysis tagger (v.1.3) was used to tag and analyse data. Frequencies of linguistic features and co-occurrences of linguistic features were deeply studied through Dimension 1 of MD Analysis. Data was interpreted qualitatively, while frequency scores were calculated quantitatively. The results reveal that Online reviews of Pakistani products fall in the category of informational production. Four famous products (M Apps, e book reviews, Pak assembled cars and beauty products) were the sample of this study. Among the four products, it was revealed that the category of Book reviews was highly informational due to excessive use of nouns, adjectives and preposition etc. Highly informational text indicates that Online reviews were written with extreme care.