

The dissertation is about the importance, need and literary stand of popular fiction. There is hardly any work done on this type of fiction from critical and research point of view. Popular fiction is generally termed as 'street literature'. This literature and its writers do not have any literary standing either. That is why this literature was not considered to be worth taking pains for any kind of literary, research or critical work.

The tradition of popular fiction exists in almost all literatures of the world. In this research, effort has been made to highlight the fact that popular Urdu Fiction is by all means of any standard literary work. Its popularity in Urdu literature dates back the beginning of 20th century when it had a fairly large readership. An effort has also been made to analyze its different forms and to ascertain its extent in terms of themes and techniques. The standard of this literature has been determined through the writing of some of the popular writers and their fiction.