

Tableegh (propagation) means to convey the message of Allah for enlightenment and guidance of people to the right path. Importance and significance of tableegh has been explained in the Holy Quran in several verses particularly: 74:1-3 (O Muddaththir (the one enveloped - one of the nicknames of the Prophet Muhammad, peace be upon him)! (1) Stand up and warn. (2) Proclaim the greatness of your Rabb (3)).

Tableegh (propagation) is a sacred act that performed by all the prophets. They were assigned the task of conveying the message of the Almighty Allah to human beings. This duty is now performed by the pious people of the world.

The importance of virtue over vice is the basic teaching by all the prophets from Hadhrat Adam (A.S) to the last messenger of Allah the Holy Prophet (SAW) the teachings of all prophets have one objective that is; to emphasise the importance of virtue over vice and to perform noble acts for salvation in this world and hereafter.

In the present age various methods like print and electronic media have been used to perform the act of tableegh. It will be realised that media plays an important role in propagation of Islam. The electronic media is the most influential and effective to convey the message in the quickest way. Media can be used for the deliverance of the Allah's eternal message to His people and in this way and thus virtue can be spread even in remote places. It is essential that we should focus on positive use of media i.e. for guidance of people morally and ethically. May Allah help us to do so (Ameen).